



A MESSAGE FROM THE PRESIDENT

The theme of this newsleaf is "Green is In". You see Green everywhere. Open up the paper and there is a story everyday. Advertisements are now focusing on eco-friendly, fuel-efficient, etc. The days of car commercials pitching luxury are being replaced by how many miles you can drive on a tank of gas. Much of this change, I believe, is a result of high fuel prices and a poor economy but I really do think "Green" is the future of our society. This is the reason we at Aspen have made a conscious effort to be more environmentally friendly and energy efficient. We have only scratched the surface

but you will read about a few things we have been learning and implementing in our daily work (and home) lives. More changes will come this winter. Personally, Heather and I have been recycling more than ever before. We actually fill up our recycling can in one week and it is only picked up every two weeks! Our home recycling efforts have also given us a chance to instill the habit in our children. Every night, after dinner, all four kids get a box or plastic wrapper and as they say "kyle." Have a great remainder to your summer!



Jeff Behlmer
President

MEET LISA PIPES



BOOKKEEPER

A RETREAT IN YOUR OWN BACKYARD...



Aspen Outdoor Designs, Inc.
11010 East 156th Street
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THE ASPEN NEWSLEAF

AUGUST 2009

GREEN IS IN

"RECENT TRENDS IN THE GREEN INDUSTRY"

As current trends seek out environmental stewardship, the obviously green landscape profession is continuously researching methods to become even greener. The Aspen team, in particular, is always striving to participate in continuous education courses and has recently been learning ways to become more earth-friendly in our day-to-day activities, as well. Whether it be through

low-voltage outdoor lighting. At the end of the training session it was very easy to see the opportunities and advantages that outdoor lighting creates on a property. Of course, we didn't conclude without touching on the latest green innovations through lighting. Low-voltage, LED lighting is currently being researched and will soon be available to our clients, hopefully. With LED lighting, less energy is consumed, thus creating a more earth-friendly environment.



GO GREEN WITH US!

sustainable planting designs, permeable pavements or LED outdoor lighting, there are always new, innovative ways to be earth-friendly.

Last week a tour was led through a concrete paver manufacturing plant. Not only were we able to view the fabrication of concrete pavers from start to finish; we were also given the most recent news on permeable pavers. Permeable pavers, ideal for driveways, streets and parking lots, allow water to drain through the joints of the pavers, thus improving water quality and storm water management.

Aspen also spent a day receiving additional education on

As stated previously, the team at Aspen has been taking a conscience look at how our actions effect the environment. To begin with, sustainable design has always been encouraged among our designers. By proposing suitable plants for the specific environment, less maintenance is needed to maintain a lush landscape. A more effective recycling system has been put into action at Aspen. Of the products that we recycle, we now recycle plastic plant pots, which we incur quite frequently. Finally, to prevent the possibility of our mailings being disposed of and not recycled, we now send as much as possible via email and would like to thank you in advance for your understanding. Inspired to adjust your ways of life yet?

***END OF SEASON PROJECT?**

Don't forget...fall is a great time for planting. Contact us today to be scheduled for a fall installation or maintenance!

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In one short year, Lisa has made tremendous improvements in day-to-day procedures at Aspen. Thanks to her dedication in implementing new methods of efficiency, Aspen is able to concentrate more on customer relations, attention to detail and continued education to keep current on the latest trends. The entire team at Aspen is grateful for Lisa's outgoing and personable attitude and we certainly appreciate her devotion!

Every Tuesday and Thursday Lisa is happy to assist with any questions you may have!

PRIVATE RESIDENCE IN HAMILTON PROPER

Looking for a private retreat to call home? Give our design team a call to discuss creative options to implement on your property!

Just ask our happy client that owns the getaway in this photo, which portrays just one of our recently completed outdoor rooms this year!

WE HELP MAKE DREAMS COME TRUE!

Visit our website:

www.aspenoutdoordesigns.com
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